



PRIME FACTORS, INC.
Your Trusted Source for Data Security

FOR IMMEDIATE RELEASE

Prime Factors and GEOBRIDGE announce reseller partnership to target the payments industry

Eugene, OR (August 5, 2009) Prime Factors, Inc. and GEOBRIDGE Corporation have formed a reseller partnership to target the payments industry with complementary data security software and services.

“We appreciate the need for solutions that lower the pain-points for compliance and security in the payments industry,” said GEOBRIDGE’s CEO Tom Mitchell. GEOBRIDGE specializes in cryptography and transaction security, and has extensive experience implementing encryption solutions for major players in the payment industry.

Prime Factors is the leading provider of software that helps support security requirements established by the card associations (Visa®, MasterCard®, Discover® and American Express®). Prime Factors’ EncryptRIGHT™ software meets Payment Card Industry (PCI) requirements for encryption and key management.

GEOBRIDGE’s consulting expertise includes PCI assessments, TG-3 assessments and key management architecture. Prime Factors’ Bank Card Security System (BCSS) works with the Thales HSM 8000 to provide the most secure environment to produce financial transaction cards (debit, credit, prepaid, etc.) and to process transactions.

GEOBRIDGE is well versed on payment industry standards and security requirements that BCSS and EncryptRIGHT help support. This expertise uniquely positions GEOBRIDGE to offer comprehensive payment security solutions that include BCSS and EncryptRIGHT.

“We provide comprehensive services and solutions to streamline compliance efforts and security operations for our clients,” Mitchell said, “allowing them to allocate more resources to other business priorities. Products like BCSS and EncryptRIGHT complement the services we offer to our clients to meet this objective.”

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About Prime Factors

Prime Factors, Inc. (www.primefactors.com) develops enterprise encryption and key management software that reduces risk and helps companies achieve their security goals. We specialize in: 1) simplifying key management; 2) protecting data in use and at rest in a flexible way; 3) protecting data exchanged with trading partners; 4) meeting stringent requirements for secure personalization established by Visa, MasterCard, Discover and American Express.

About GEOBRIDGE Corporation

Since 1997, GEOBRIDGE Corporation (www.geobridge.net) has provided information security solutions to global clients. The GEOBRIDGE team has decades of hands-on payment security, cryptography, key management and standards development experience for clients in the financial industry, including major payment processors and retailers. Our team provides solutions, integration services and consultancy in the areas of encryption, network security, identity management, payment security, and compliance.