



Splunk Named 2008 Systems Management 'Product of the Year'

Splunk IT Search Brings Home the Gold in Systems Management from SearchDataCenter.com

SAN FRANCISCO —February 2, 2009 — Splunk, the IT Search company, today announced that Splunk has been named 'The 2008 Product of the Year' in the category of Systems Management by SearchDataCenter.com. The SearchDataCenter.com editorial staff, in conjunction with a team of users, industry experts, analysts, and consultants selected Splunk 3.3 based on innovation, performance, ease of integration into existing environments, ease of use and manageability, functionality, and value.

Splunk provides a unique approach to indexing and searching IT infrastructures, making it possible to search and navigate data from any application, server or network device in real time. As described by one SearchDataCenter.com judge, "Splunk has managed to establish itself as a solid new entrant into IT management. They found a hole in the tool-chain of operations people -- search -- and have worked diligently on filling that hole. On the business side, they've managed to partner with other players, large and small, and have been doing good work to become a mature company."

Splunk IT Search is the industry's first integrated approach to keeping the IT infrastructure available, secure and compliant. Splunk lets organizations index and search their logs, configurations, messages, traps, alerts, and statistics from any IT component from a single location in real time. Organizations use this data to troubleshoot outages, speed threat analysis and response, and drive compliance reporting in minutes versus hours or days. Splunk customers can create and distribute their own custom searches, in addition to downloading apps created by anyone in the Splunk ecosystem. Apps for Splunk 3.3 include: Splunk for Change Management, Splunk for Microsoft Windows, Splunk for VMware and Splunk for Network Security.

"Winning top honors from SearchDataCenter.com is a great way to start off the New Year, validating our commitment to continuously innovating in a way that best serves our customers," said Godfrey Sullivan, CEO of Splunk. "We are excited about what lies ahead for Splunk in 2009 as we continue to push the envelope in terms of IT infrastructure management."

About SearchDataCenter.com

SearchDataCenter.com guides IT managers through the decision making and evaluation process they face when making key business choices for their corporate data centers. SearchDataCenter.com offers strategic and practical information on designing, maintaining, furnishing, staffing and running the enterprise data center, focusing on every aspect of the data center, including systems management, disaster recovery and backup, server consolidation strategies and more. SearchDataCenter.com is part of the TechTarget network (www.techtarget.com). TechTarget publishes integrated media that enable information-technology (IT) marketers to reach targeted communities of IT professionals and executives in all phases of the technology decision-making and purchase process. Through its industry-leading Web sites, magazines and conferences, TechTarget delivers measurable results that help IT marketers generate qualified sales leads, shorten sales cycles and grow revenues.

About Splunk

Splunk is the IT Search company radically changing the way organizations manage their IT infrastructures. Only Splunk enables you to search, analyze, monitor and report on data from any application, server or network device in real time to troubleshoot application outages, investigate security

incidents, meet compliance requirements, and more, in minutes instead of hours or days. Over 900 enterprises, government organizations and service providers, and more than 300,000 users, use Splunk to achieve higher availability, investigate security incidents in record time, and realize new levels of IT operational efficiency. Partners such as BT and Cisco and over 50 OEM, System Integrator, Value Added Reseller and Managed Service Provider partners are driving new business and fueling their offerings with IT Search.

About GEOBRIDGE

Since 1997, GEOBRIDGE (www.GEOBRIDGE.net) has been providing information security solutions to global clients. Today our client list includes Fortune 500 companies, financial institutions, health care, government agencies and defense clients across North America and internationally. GEOBRIDGE helps clients mitigate risk and realize significant value from their IT investments while allowing clients to focus on the growth and profitability of their company. Our team provides solutions, integration services and consultancy in the areas of encryption, network security, identity management, transaction security, and compliance. Due to the increased needs for compliance with internal governance, and external legal and regulatory requirements, we have expanded our compliance and security best-practices offerings to address information assurance. GEOBRIDGE is a Qualified Security Assessor company (QSAC) certified by the Payment Card Industry (PCI) and a TG-3 Assessor recognized by the Electronic Funds Transfer (EFT) networks.